March News Brief



Residential Sector

Relay These Privacy Tips to Clients Who Use Voice Assistants

Make sure your smart home-savvy clients know how to protect their data through programming options on their voice assistants. *Brandon Doyle, REALTOR® Magazine.*

Read the full article here.

Wells Fargo's Vikram Rai on the privatization of Fannie Mae and Freddie Mac

Wells Fargo's Vikram Rai joins The Exchange to discuss the potential privatization of Fannie Mae and Freddie Mac. *The Exchange, CNBC*.

Watch the video here.

The housing market's long winter faces a slow thaw and many unknowns

There are some signs of improvement heading into the spring buying season, but the Trump administration's economic plans complicate the outlook. J.J. McCorvey, Rob Wile, and Alexandra Byrne, NBC News.

Read the full article here.

Commercial Sector

We're at the beginning of recovery cycle for commercial real estate

Christian Ulbrich, JLL CEO, joins CNBC's Money Movers to discuss the company's most recent quarter, expectations for 2025, and more. *Money Movers, CNBC*.

Watch the video here.

Housing Starts Shift to Multifamily, Build-to-Rent

2024 marked the 11th consecutive year with more than 1M housing starts, with a notable shift in focus to multifamily and build-to-rent. *Han Lung, CRE Daily.*

Read the full article here.

Banks Show Resilience Against CRE Loan Risks

Concern about the effect of commercial real estate loans on U.S. commercial banks has been ongoing for years. However, growing evidence has been that conditions might not be as bad as many thought. By Erik Sherman, Globest.com.

Read the full article here.